What is claimed is:

1.   A merger and acquisition proposal generation system, wherein a merger and acquisition brokering business entity, one or a plurality of candidate enterprises having a prescribed contractual relationship with said merger and acquisition brokering business entity and desiring generation of a merger and acquisition proposal, and an application service provider are mutually connected via an appropriate communication network, and wherein said system is configured so that business information indicating general business activities, including at least financial, accounting, and tax information for each said candidate enterprise is stored at said ASP separately for each said candidate enterprise, and said merger and acquisition brokering business entity having a function whereby said merger and acquisition brokering business entity obtains required information with regard to said candidate enterprise in said contractual relationship desiring said generation of a merger and acquisition proposal from said ASP and generates said merger and acquisition proposal for each said candidate enterprise.

2.   A merger and acquisition proposal generation system according to claim 1, wherein an operation of each candidate enterprise for storing business information indicating general business activities thereof at said ASP and an operation of said merger and acquisition brokering business entity generating said merger and

acquisition proposal with respect to said candidate
enterprises are performed as processing by a computer.

3.   A merger and acquisition proposal generation system
according to claim 1, wherein said communication network
is the Internet.

4.   A merger and acquisition proposal generation system
according to claim 1, wherein said ASP is under the
control of said merger and acquisition brokering business
entity.

5.   A method for generating a merger and acquisition
proposal, wherein a merger and acquisition brokering
business entity which business is to make and provide a
merger and acquisition proposal to candidate enterprises,
one or a plurality of candidate enterprises having a
prescribed contractual relationship with said merger and
acquisition brokering business entity and desiring
generation of a merger and acquisition proposal, and an
application service provider are mutually connected via
an appropriate communication network, said method
comprising:

        a step of each said candidate enterprise minimally
transferring to said application service provider at an
appropriate interval, business information indicating
general business activities, including financial,
accounting, and tax information of said candidate
enterprise via a terminal thereof, so that a condition in
which the latest business information indicating general
business activities of said candidate enterprise, is at
all time updated and stored within said application

service provider for each said candidate enterprise, is maintained;

a step of said candidate enterprises viewing or downloading business information thereof from said application service provider via a terminal of said candidate enterprise at any time;

a step of said merger and acquisition brokering business entity accessing said application service provider and viewing or downloading via a terminal of said merger and acquisition brokering business entity all or part of said information stored at said application service provider regarding a candidate enterprise desiring said generation of a merger and acquisition proposal;

a step of said merger and acquisition brokering business entity considering said information viewed or downloaded regarding said candidate enterprise and generating a proposal for a merger and acquisition between a plurality of specific said candidate enterprises; and

a step of said merger and acquisition brokering business entity notifying said candidate enterprises of said generated merger and acquisition proposal.

6.   A merger and acquisition proposal generation system according to claim 1, wherein said ASP is under the control of said merger and acquisition brokering business entity.

7.   A merger and acquisition proposal generation system according to claim 1, wherein said communication network is the Internet.

8.   A merger and acquisition proposal generation method wherein a merger and acquisition brokering business entity in a business of providing a merger and acquisition proposal to a candidate enterprise, one or a plurality of candidate enterprises having a prescribed contractual relationship with said merger and acquisition brokering business entity and desiring generation of said merger and acquisition proposal, and an application service provider are mutually electrically connected via a communication network, said method comprising:

a first step of said candidate enterprises desiring said generation of a merger and acquisition proposal minimally transmitting to said application service provider, via a terminal thereof, business information indicating general business activities, such as financial, accounting, and tax information, and storing , updating, deleting, or reviewing said information at said application service provider;

a second step of said application service provider separately storing into individual files for each said candidate enterprise said business information sent by each of said candidate enterprises and, when there is a request from either said candidate enterprises or from said merger and acquisition brokering business entity, providing said business information regarding a prescribed said candidate enterprise to a prescribed said

candidate enterprise or to merger and acquisition brokering business entity;

a third step of said merger and acquisition brokering business entity accessing said application
5 service provider, considering said business information regarding a prescribed said candidate enterprise, which it views or downloads from said application service provider, and generating said merger and acquisition proposal with regard to said prescribed candidate
10 enterprises of said candidate enterprises; and

a fourth step of said merger and acquisition brokering business entity notifying said candidate enterprises of said merger and acquisition proposal with regard to said candidate enterprises,

15 wherein each of said steps is controlled by a computer.

9. A recording medium onto which has been recorded a program for execution by a computer of a merger and acquisition proposal generation method, wherein a merger
20 and acquisition brokering business entity in a business of performing ranking of enterprises, one or a plurality of candidate enterprises having a prescribed contractual relationship with said merger and acquisition brokering business entity and desiring generation of a merger and
25 acquisition proposal, and an application service provider are mutually electrically connected via a communication network, said method comprising:

a first step of each said candidate enterprise minimally transferring business information indicating

general business activities such as financial, accounting, and tax information, via a terminal of said candidate enterprises, to said application service provider at an appropriate interval, and maintaining said business

5   information so as to indicate the latest business activities of each of said candidate enterprises at all times by updating said information at said application service provider;

a second step of said candidate enterprises viewing

10 or downloading via their own terminals their own business information from said application service provider at any time;

a third step of said merger and acquisition brokering business entity accessing said application

15 service provider and viewing or downloading, via a terminal of said merger and acquisition brokering business entity, all or part of said information with regard to said candidate enterprise desiring said generation of a merger and acquisition proposal that is

20 stored at said application service provider;

a fourth step of said merger and acquisition brokering business entity using said viewed or downloaded information regarding said candidate enterprise, and analyzing and evaluating said information so as to

25 generate a merger and acquisition proposal with respect to said candidate enterprise, and

a fifth step of said merger and acquisition brokering business entity disclosing results of a ranking of said enterprise.